



Golden Deer
INVESTING WITH HEART AND MIND

Track Record Nina Cejnar

Professional development



2014 – now	Golden Deer (GER)
2016 – 2018	Ashoka Germany (GER)
2012 – 2014	Kois Invest (BELG)
2011 – 2011	Village Power (TANZ)
2008 – 2011	alphamundi Group (CH)

Economist, LMU Munich

Sector track record

Access to Finance



Agriculture



Education



Energy



Health



Access to drugs

Housing



Inclusion



Infrastructure



Market track record

Africa



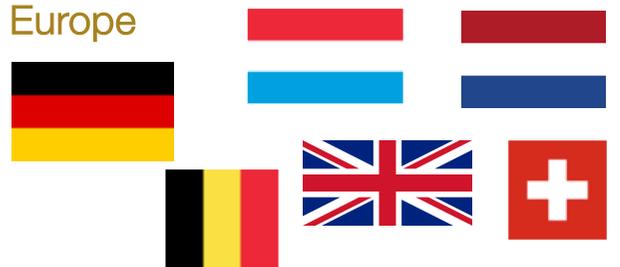
Kenya, Lesotho, Madagascar,
Namibia, Tanzania, South Africa

Asia



India, Laos, Nepal, Vietnam

Europe



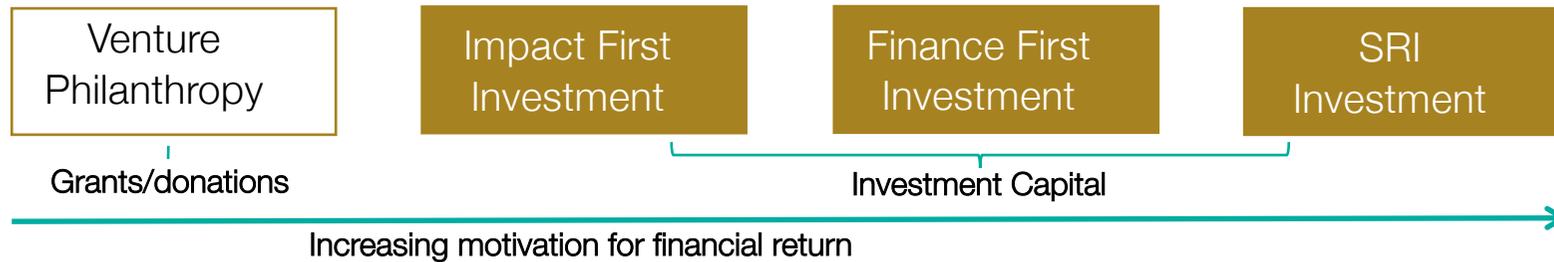
Belgium, Germany, Netherlands, UK,
Switzerland, Luxembourg

Latin America



Ecuador, Mexico, Peru

Activities across the Impact Investing Spectrum



Venture Philanthropy

Ventures from PEP and Ashoka in Migration, Health, Youth, IT4Change, Education



Impact First

Ventures from PEP, Ashoka



Finance First

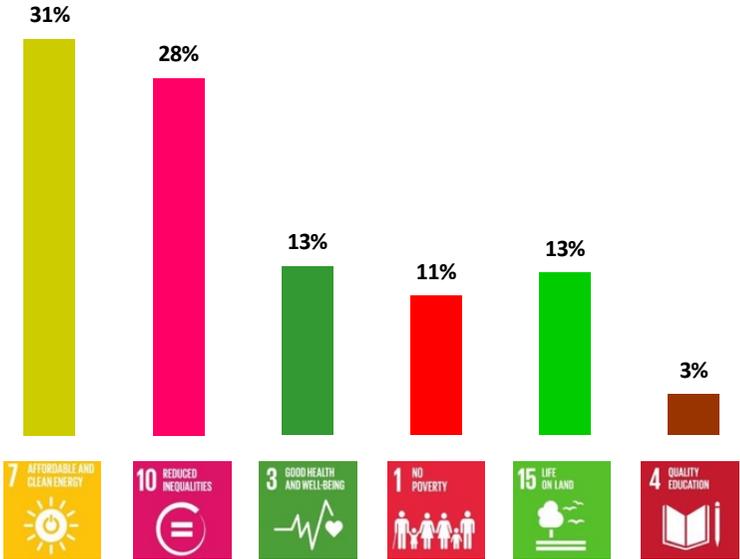


SRI

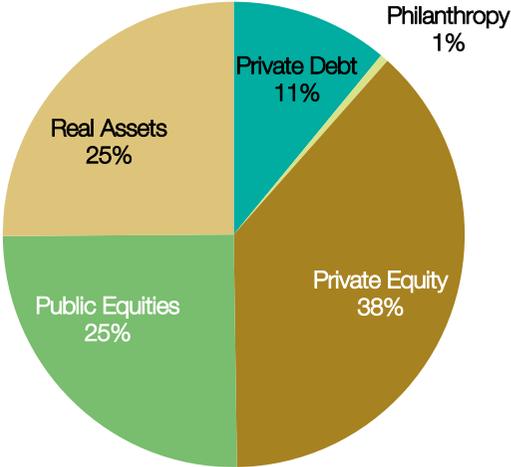


Impact & asset-class allocation

Contribution to Sustainable Development Goals



Asset Class Allocation



Stakeholder Cooperation

Corporates



F ▶ LANE



Family Office / HNWI

KOIS INVEST

and others not to be named

Funds

alphamundi

Foundations

Bertelsmann Stiftung



BMW Stiftung
Herbert Quandt

NGOs & NPOs



Hands With Hands
Many hands building better futures...

Social Businesses



betterplace.org

MORE THAN SHELTERS

Investment orientation for best-in-class selection

Business model

- Business & financial model
- Risk-return

Impact

- Impact analysis (IOOI model)
- Definition of measurable impact metrics

Gender lens

- Gender analysis (team, supply chain)

Smart Partner

- Smart partners for venture
- Smart partners on investors level

System Change

- Classification of venture in the system
- Allocation within SDGs

Emotional Intelligence

- Well being check (team, processes)

Please contact me for more information



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